

Management and Leadership Master's program

Training program description

For students who start in the fall semester of 2023/2024.

Management and Leadership Master's program

Valid: For students starting their studies in the 2023/2024/1 semester

General Information:

Person responsible for the major: Dr Móricz Péter, associate professor

Place of the training: Budapest

Training schedule: full-time

Language of the training: Hungarian, English

Is it offered as dual training: no

Specializations:

There is no specialisation, it has a modular system of training.

Training and outcome requirements:

1. **Title of the Master's programme in English:** Management and Leadership
Title of the Master's programme in Hungarian: vezetés és szervezés
2. **The level of qualification attainable in the Master's programme, and the title of the certification:**
 - qualification level: master- (magister, abbreviation: MA)
 - qualification in Hungarian: okleveles közgazdász vezetés és szervezés szakon
 - qualification in English: Economist in Management and Leadership
3. **Training area:** economic sciences
4. **Degrees accepted for admittance into the Master's programme**
 - 4.1. Accepted with the complete credit value: Bachelor of Business and Management.
 - 4.2. May be primarily considered with the completion of the credits defined in section 9.2:
Commerce and Marketing, Economics and Management, International Management, Finance and Accounting, Tourism and Hospitality, Human Resources, Applied Economics, Economic Analysis, Business Education, Public Administration.
 - 4.3. May also be considered with the completion of the credits defined in section 9.2: undergraduate and Master's courses and courses as defined as per Act LXXX of 1993 on higher education that are accepted by the higher education institution's credit transfer committee based on a comparison of the studies that serve as the basis of the credits.
5. **Training duration, in semesters:** 4 semesters
6. **The number of credits to be completed for the Master's degree:** 120 credits
 - degree orientation: balanced (40-60 percent)
 - thesis credit value: 15 credits
 - minimum credit value of optional courses: 6 credits.
7. **International Standard Classification of Education field of education code:**
345/0413
8. **Master's degree training objectives and professional competences**
The aim of the training is to provide businesses and public sector organisations with public managers who have a sound and integrated professional knowledge in a wide range of management fields. With this knowledge, they are able to initiate, plan and manage the work processes of competitive and public sector organisations. They are able to identify, analyse and solve emerging problems, while using established forms of individual and organisational learning and exploiting their capacity for innovation and creative thinking. They are prepared to continue their studies at doctoral level.

8.1. Attained professional competences

8.1.1. On the management and leadership program the economist has

a) knowledge

- You have mastered the concepts, theories, processes and characteristics of economics and the micro and macro levels of organisation of the economy, and you are familiar with the key economic facts.
- Understands the structure, operation and interrelationships of business organisations across national and transnational borders, information and motivational factors, with particular reference to the institutional environment.
- Knowledge of the European integration process and the policies of the European Union related to its activities.
- He is familiar with modern, theoretically demanding mathematical-statistical, econometric and modelling methods of problem identification, formulation and solution, information collection and processing, and is also aware of their limitations.
- Knowledge of the planning and management rules, professional and ethical standards of a company, business organisation or project.
- Knowledge of modern trends and achievements in management and organisation science and practice.
- Knowledge of management and organisation methods supported by modern information technology and know-how and their practical application.
- Understands methods of solving problems and new phenomena in the functioning of organisations and methods of critical processing.
- Has mastered the basic (functional) practical methods and solutions in the areas appropriate to the training and the possibilities for their use.

b) skills

- work, and a successful cooperation with the partners that coordinate the process.
- Independently formulate new conclusions, original ideas and solutions, apply sophisticated methods of analysis and modelling, develop strategies to solve complex problems, and make decisions in a changing national and international environment and organisational culture.
- After acquiring practical knowledge and experience, he/she is able to manage medium and large enterprises, complex organisational units, to perform a comprehensive economic function in a business organisation, to plan and manage complex business processes and to manage resources.
- Ability to work effectively in an international and multicultural environment.
- Ability to critically evaluate research and its results in the field of management organisation.
- Ability to continuously develop knowledge, skills and competences throughout life.

c) attitudes

- Is open to a dynamic and value-based reception of social changes, is open to adapt viewpoints that fight prejudices.
- Critical of their own and their subordinates' work and behaviour, innovative and proactive in dealing with economic problems. Open and receptive to new developments in economics and practice.
- A cultured, ethical and objective intellectual approach to people and

social problems, with a focus on wider societal, sectoral, regional, national and European values (including social, social and ecological, sustainability).

- He/she strives to develop his/her knowledge and working relationships, and encourages, supports and supports his/her colleagues and subordinates.
- He/she is committed to his/her profession, is aware of and adheres to its core values and standards, and strives to critically interpret and develop them.
- In his professional work, he is driven by curiosity and a desire to learn facts and connections.

d) autonomy and responsibilities

- Independently selects and applies the relevant problem-solving methods in areas of organisational, strategic and management relevance, and independently carries out economic analysis, decision preparation and advisory tasks.
- Independently establishes, organises and manages large enterprises or larger organisations and departments.
- Independently identifies, plans and organises, takes responsibility for and is accountable for his/her own and his/her subordinates' professional and general development.
- Examines, accepts and manages responsibility for the fact that the results obtained from analyses and more practical procedures depend on the method chosen.
- Independently and responsibly consider and take into account economic and non-economic consequences when formulating technical questions.

9. About the Master's programme

9.1. Professional properties

9.1.1. The scientific fields and areas that the training is based on are:

- economics and social sciences (marketing management skills, financial literacy, mathematical-statistical methods and analysis, quantitative decision methods, research methodology, managerial business economics, economic policy) 15-30 credits;
- management and organisation skills (organisation theory, organisational behaviour and management, strategic management, change and knowledge management, project management, production and process management, management of integrated information systems, controlling) 20-30 credits.

9.1.2. The percentage of credits of optional specialisations, professional modules within the training 30-40 credits

9.2. For persons with degrees defined in sections 4.2 and 4.3, the minimal requirements of admittance to the Master's programme training cycle

The minimum number of credits for admittance into the Master's programme based on previous studies is 60 credit:

- 15 credits in the field of methodology (mathematics, statistics, computer science);
- 10 credits in the field of economics (micro- and macroeconomics, international economics, environmental economics, economic theory, economic statistics, history of economic theory, economic modelling, economic policy, sectoral and functional economics, community economics);
- 15 credits in the field of business studies (business economics, business

- law, marketing, finance, accounting, decision theory and methodology, businessethics, business communication, taxation, corporate finance);
- 10 credits in social sciences (EU studies, public policy, economic history, sociology, philosophy, psychology);
- 10 credits in the field of professional knowledge (value chain management, leadership and organisation, business planning, enterprise management, strategic planning, controlling, human resource management, managementdevelopment, information systems).
- To be admitted to the Master's programme, students must have at least 30 credits in the above areas based on their previous studies. The missing credits in the Master's programme must be acquired in accordance with thestudy and examination regulations of the higher education institution.

10. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter- arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

11. Type of Degree thesis

Research thesis.

12. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required credits.

13. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline,
- c) evaluation of the dissertation with a different grade than the deadline,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

14. Parts of the final exam

The final exam consists of the defense of the dissertation.

15. Determining the result of the final exam

The arithmetic mean rounded of the following two numbers to two decimal places:

- a) The mark awarded to the thesis by the assessor(s), determined by a five-point scale, the average of the marks awarded by the assessor(s) to two decimal places, and the
- b) the thesis defence, the answer to the questions related to the thesis - a five-graderating established - grade

16. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded totwo decimal places:

- a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and
- b) the result (grade) of the final examination.

17. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

MNVESZ21ABP - Management and Leadership master programme in Budapest, in English, full time training Curriculum for 2023/2024. (1.) fall semester for beginning students

| Course ID | Course title | Type | Classes per week | | Credit | Evaluation | Fall or Spring | Schedule type | Y2023/24 | | | | Y2024/25 | | | | Credit | Course leader | Institute | Prerequisite | | Equivalent course | | PSO |
|--|--|------|------------------|----|--------|------------|----------------|---------------|----------|----|--------|----|----------|----|--------|--|--------|-----------------------|---|--------------|-------|-------------------|--|-----|
| | | | L | D | | | | | Fall | | Spring | | Fall | | Spring | | | | | ID | Title | ID | Title | |
| | | | Q1 | Q2 | | | | | Q3 | Q4 | Q5 | Q6 | Q7 | Q8 | | | | | | | | | | |
| Management and leadership core courses | | | | | | | | | | | | | | | | | | | | | | | | |
| VEZ0036NAMB | Organization Theories | C | 2 | 2 | 6 | ex | fall | F | + | 6 | | | | | | | | Anna Laura Hidegh | Institute of Strategy and Management | | | VTVK050NAMB | Organization Theories | no |
| VEZ0037NAMB | Managing Organizations | C | 2 | 2 | 6 | pg | fall | F | + | 6 | | | | | | | | Viktória Bodnár | Institute of Strategy and Management | | | VTVK051NAMB | Management Control Systems | no |
| VTVT024NAMB | Strategic Management | C | 4 | 4 | 6 | ex | fall | Q | | 6 | | | | | | | | Balázs Tibor Felsmann | Institute of Strategy and Management | | | | | no |
| VEZ0038NAMB | Organizational Behavior and Leadership | C | 4 | 4 | 6 | ex | fall | Q | | 6 | | | | | | | | Andrea Toarniczky | Institute of Strategy and Management | | | VTSM125NAMB | Organizational Behavior and Leadership | no |
| 293NMANV771M | Change Management | C | 2 | 2 | 6 | ex | spring | F | | | + | 6 | | | | | | Zoltán Csedő | Institute of Strategy and Management | | | | | no |
| Economy and social sciences courses | | | | | | | | | | | | | | | | | | | | | | | | |
| VEZ0039NAMB | Managing Information Systems | C | 4 | 4 | 5 | pg | fall | Q | 5 | | | | | | | | | Péter Móricz | Institute of Strategy and Management | | | VGDE028NAMB | Managing Information Systems | no |
| 293NOPRV517M | Decision Making Skills (CEMS) | C | 2 | 2 | 6 | ex | spring | F | | | + | 6 | | | | | | Richárd Szántó | Institute of Operations and Decision Sciences | | | | | no |
| 293NMARK676M | Global Marketing (CEMS) | C | 2 | 2 | 6 | ex | spring | F | | | + | 6 | | | | | | Zita Anikó Kelemen | Institute of Marketing and Communication Sciences | | | | | no |
| PSBV098NAMB | Applied Corporate Finance | C | 0 | 8 | 6 | ex | spring | Q | | | | 6 | | | | | | Kata Váradi | Institute of Finance | | | 293NFINK502M | Applied Corporate Finance | no |
| CEMS International Management Module* | | | | | | | | | | | | | | | | | | | | | | | | |
| ADIN040NAMB | CEMS Block Seminar | CE | 12 | 12 | 3 | ex | fall | B | | | | | 3 | | | | | Krisztián Varga | Institute of Data Analytics and Information Systems | | | BLOSE_VTCMS | CEMS Block Seminar | no |
| 2VL60NAK05M | Global Strategy | CE | 2 | 2 | 6 | ex | fall | F | | | | | + | 6 | | | | Miklós György Stocker | Institute of Strategy and Management | | | | | no |
| (see Electives) | CEMS Hard Skill Course** | CE | - | - | 6 | ex | fall | F | | | | | + | 6 | | | | | | | | | | no |
| VGDE009NAMB | Global Leadership | CE | 4 | 0 | 6 | ex | spring | F | | | | | | + | 6 | | | Andrea Toarniczky | Institute of Strategy and Management | | | | | no |
| BUSPR_VTCMS | CEMS Business Project | CE | 2 | 2 | 15 | ex | spring | F | | | | | | + | 15 | | | Péter Móricz | Institute of Strategy and Management | | | | | no |
| CEMS Compulsory Electives (min. 10 ECTS)*** | | | | | | | | | | | | | | | | | | | | | | | | |
| MARK061NAMB | Global Citizenship**** | CE | 0 | 16 | 1 | pg | spring | B | | | | | | | 1 | | | Ramon Rivera Isaías | Corvinus Institute for Advanced Studies | | | PSPS011NAMB | Global Citizenship | no |
| 2BE52NAV03M | Strategic Financial Analysis** | CE | 2 | 2 | 6 | ex | fall | F | | | | | + | 6 | | | | Attila Fiáth | Institute of Entrepreneurship and | | | | | no |

MNVESZ21ABP - Management and Leadership master programme in Budapest, in English, full time training Curriculum for 2023/2024. (1.) fall semester for beginning students

| Course ID | Course title | Type | Classes per week | | Credit | Evaluation | Fall or Spring | Schedule type | Y2023/24 | | | | Y2024/25 | | | | Credit | Course leader | Institute | Prerequisite | | Equivalent course | | PSO |
|-----------------|---|------|------------------|----|--------|------------|----------------|---------------|----------|----|--------|----|----------|----|--------|---|--------------------------|---|-----------|--------------|-------|-------------------|-------|-----|
| | | | L | D | | | | | Fall | | Spring | | Fall | | Spring | | | | | ID | Title | ID | Title | |
| | | | Q1 | Q2 | | | | | Q3 | Q4 | Q5 | Q6 | Q7 | Q8 | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | Innovation | | | | | | | |
| 2CM99NAV01M | Technology Innovation and Knowledge Management** | CE | 0 | 4 | 6 | ex | fall | F | | | | | + | 6 | | | Réka Franciska Vas | Institute of Data Analytics and Information Systems | | | | | no | |
| MARST_VTMAR | Marketing Challenges in Diverse European Markets (CEMS) | CE | 2 | 2 | 6 | ex | fall | F | | | | | + | 6 | | | Julianna Faludi | Institute of Marketing and Communication Sciences | | | | | no | |
| CSCSR_VTKGT | Corporate Sustainability and CSR | CE | 2 | 2 | 6 | ex | fall | F | | | | | + | 6 | | | Katalin Ásványi | Institute of Sustainable Development | | | | | no | |
| 293NECOV732M | Changing Environments in Business and Globalization | CE | 2 | 2 | 6 | ex | fall spring | F | | | | | + | 6 | + | 6 | Ramon Rivera Isaías | Corvinus Institute for Advanced Studies | | | | | no | |
| SUCHA_VTVLG | Supply Chain Management | CE | 2 | 2 | 6 | ex | fall | F | | | | | + | 6 | | | Andrea Gelei | Institute of Operations and Decision Sciences | | | | | no | |
| 293NDIGTRANS01M | Digital Transformation** | CE | 2 | 2 | 6 | pg | spring | F | | | | | | | + | 6 | Péter Fehér | Institute of Data Analytics and Information Systems | | | | | no | |
| STUMA_VTBEP | Student Managed Investment Fund** | CE | 2 | 2 | 6 | ex | spring | F | | | | | | | + | 6 | Helena Naffa | Institute of Finance | | | | | no | |
| 2KG23NDV02M | Model UNFCCC-CEMS Climate Change Strategy Role-play | CE | 2 | 2 | 6 | ex | spring | F | | | | | | | + | 6 | Ágnes Zsóka | Institute of Sustainable Development | | | | | no | |
| 2KV71NAV02M | Start-up Navigator: The Entrepreneurial Perspective | CE | 2 | 2 | 6 | ex | spring | F | | | | | | | + | 6 | Timothy Benjamin Gittins | Institute of Entrepreneurship and Innovation | | | | | no | |
| 2ET27NAV02M | The Roles and Duties of Management | CE | 2 | 2 | 6 | ex | spring | F | | | | | | | + | 6 | András Ócsai | Corvinus Institute for Advanced Studies | | | | | no | |
| VGDE029NAMB | CEMS Subjects Studied Abroad (Fall) | CE | | | 9 | ex | fall | F | | | | | + | 9 | | | Richárd Szántó | Institute of Operations and Decision Sciences | | | | | yes | |
| OPDO053NAMB | CEMS Hard Skill Course Studied Abroad | CE | - | - | 6 | ex | fall | F | | | | | + | 6 | | | Richárd Szántó | Institute of Operations and Decision Sciences | | | | | yes | |
| VGDE030NAMB | CEMS Subjects Studied Abroad (Spring) | CE | | | 6 | ex | fall | F | | | | | | | + | 6 | Richárd Szántó | Institute of Operations and Decision Sciences | | | | | yes | |

MNVESZ21ABP - Management and Leadership master programme in Budapest, in English, full time training Curriculum for 2023/2024. (1.) fall semester for beginning students

| Course ID | Course title | Type | Classes per week | | Credit | Evaluation | Fall or Spring | Schedule type | Y2023/24 | | | | Y2024/25 | | | | Credit | Course leader | Institute | Prerequisite | | Equivalent course | | PSO |
|----------------------------------|-------------------------------|------|------------------|----|--------|------------|----------------|---------------|----------|----|--------|----|----------|----|--------|----|--------|----------------|---|--------------|-------------------|-------------------|-------|-----|
| | | | L | D | | | | | Fall | | Spring | | Fall | | Spring | | | | | ID | Title | ID | Title | |
| | | | Q1 | Q2 | | | | | Q3 | Q4 | Q5 | Q6 | Q7 | Q8 | | | | | | | | | | |
| Thesis preparation | | | | | | | | | | | | | | | | | | | | | | | | |
| VGDE031NAMB | Skill seminar I. (CEMS)***** | CE | 0 | 10 | 1 | s | fall | B | | | | | 1 | 4 | 1 | 4 | 15 | Richárd Szántó | Institute of Operations and Decision Sciences | | | | | no |
| VGDE032NAMB | Skill seminar II. (CEMS)***** | CE | 0 | 10 | 1 | s | spring | B | | | | | | | 1 | | | Richárd Szántó | Institute of Operations and Decision Sciences | | | | | no |
| VGDE033NAMB | Skill seminar (CEMS)***** | CE | 0 | 20 | 2 | s | fall / spring | B | | | | | (2) | | (2) | | | Richárd Szántó | Institute of Operations and Decision Sciences | | | | | no |
| VTVK052NAMB | Thesis seminar | C | 0 | 2 | 5 | ex | spring | Q | | | 5 | | | | | | | Péter Móricz | Institute of Strategy and Management | | | | | yes |
| VTVK053NAMB | Thesis writing I. | C | 0 | 2 | 4 | ex | fall | F | | | | | + | 4 | | | | Péter Móricz | Institute of Strategy and Management | VTVK052NAMB | Thesis seminar | | | yes |
| VTVK054NAMB | Thesis writing II. | C | 0 | 2 | 4 | ex | spring | F | | | | | | | + | 4 | | Péter Móricz | Institute of Strategy and Management | VTVK053NAMB | Thesis writing I. | | | yes |
| Electives*** | | E | | | | | | | | | | | | | + | 6 | 6 | | | | | | | |
| TS00001NMMB | Sports/Physical Education | E | 0 | 2 | 2 | pg | fall | F | 2 | | | | | | | | | Csaba Vladár | Centre for Physical Educations and Sports | | | | | no |
| | Foreign language | E | 0 | 4 | 0 | pg | fall, spring | | | | | | | | | | | | | | | | | |
| | Elective courses | E | | | | | fall, spring | | | | | | | | | | | | | | | | | |
| Total credits by quarters | | | | | | | | | 5 | 24 | 5 | 18 | 4 | 25 | 2 | 31 | 114 | | | | | | | |
| Total credits | | | | | | | | | 29 | | 23 | | 29 | | 33 | | 114 | | | | | | | |

Remarks

Type: C-compulsory courses, CE-core elective courses, E-elective (optional) courses
Methods of assessment: ex-exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg- grade based on the practical assignments given during the course of the semester, s=signature
A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (TVSZ)
The "F" full semester courses start in the quarter marked with "+", however credits are only earned at the end of the semester.

Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

* All students will be enrolled to the CEMS Module. Same courses are offered by all CEMS member schools, students should take these courses at the school where they study in the given semester.

** A minimum of 5 ECTS "CEMS hard skills course" is a prerequisite of the CEMS degree. See courses marked in the CEMS Compulsory Electives section as an example.

*** In addition to the 10 ECTS compulsory elective requirement, in order to obtain the CEMS degree, 6 ECTS Electives should be also completed with CEMS courses (listed here or offered abroad).

**** Global Citizenship (1 ECTS) is a prerequisite of the CEMS degree. May be accounted for module courses (if the CEMS hard skill course was only 5 ECTS).

***** All skill seminars offered by any CEMS member schools are accepted. 2 ECTS is required in any composition (e.g. 0.5 + 1.5 ECTS).

Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

In addition, awarding the CEMS degree requires an international internship (min. 8 weeks).

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!